



NATIONAL GENEALOGICAL SOCIETY®

6400 Arlington Blvd., Suite 810

Falls Church, VA 22042-2318

Phone 703-525-0050 or 800-473-0060

[www.ngsgenealogy.org](http://www.ngsgenealogy.org)

## National Genealogical Society Social Media Policy for Conference Attendees

### Official hashtag – #NGS2020GEN

#### Lectures

Except by specific prior written permission, NGS does not permit photographs, audio, or video recording in the lecture rooms at the NGS Family History Conference. Presentations, including slides and handouts, are protected by copyright and may not be reproduced.

Photographs may be taken of the speaker and the title slide before the lecture begins for posting to social media sites. Photography is prohibited after the lecture begins. Out of respect for others, we ask that electronic devices be **silenced** during lectures, though they need not be turned off. Smartphones and tablets may be used to follow along in the syllabus, tweet, or take notes in accordance with the above stated social media policy.

NGS contracts with an outside company to audio record the lectures of speakers who provide their written consent to be recorded, as well as selected lectures to be video recorded.

NGS permits and encourages the use of social media, such as Facebook, Twitter, Instagram, and blogging at the conference to summarize, highlight, excerpt, review, critique, and promote the presented materials, syllabus materials, or the conference in general, provided that

- copyright law is observed;
- verbatim information is limited to a few quotes; and
- the author or speaker is referenced and cited appropriately.

Violators of this policy will be asked to leave the conference with no refund of registration fees and will be denied access to future conferences.

## **Exhibit hall and public areas**

NGS permits and encourages the use of social media, such as Facebook, Twitter, Instagram, and blogging at the conference to summarize, highlight, and promote the exhibitors and conference in general.

## **Suggestions**

- follow us on Twitter and Instagram ([@ngsgenealogy](https://twitter.com/ngsgenealogy))
- like us on Facebook (<http://www.facebook.com/ngsgenealogy>)
- subscribe to the NGS conference blog at <https://conference.ngsgenealogy.org/blog/>
- use the hashtag [#NGS2020GEN](https://twitter.com/NGS2020GEN) on all social media posts
- blog, post, and tweet about what you are hearing and seeing at the conference (highlighting or commenting on, but not sharing in detail, any of the material presented)
- suggest sessions to attend and luncheons to enjoy
- chat about products and services in the Exhibit Hall
- share photographs and short video at any time in the Exhibit Hall
- use the conference app to provide feedback for individual sessions
- provide feedback to NGS staff and the Program Committee by taking the conference survey